

HOW TO ADVERTISE IN THE SKYLINE RIDGE RUNNER

The Skyline Ridge Runner is a free quarterly publication mailed to approximately 1500 households in rural northwestern Multnomah County, Oregon. It is published by Skyline Ridge Neighbors (SRN), an all-volunteer nonprofit neighborhood association, as a public service to provide news and information to residents. Please submit ad requests by the last day of December, March, June or September.

Classified Ads

Classified (line) ads are limited to 50 words or less. Be sure to include your phone number or email address. Type the text of your ad exactly as you want it to appear. Ads will be re-typeset to match the current newsletter style and may be edited for length and style. Ads must be submitted either by email or typewritten by mail (see addresses below).

Prices

- Classified ads for free or donated items are free (limit one per family or organization per issue). Public service messages from public agencies are also free, but limited to one per calendar year.
- Individuals living within the SRN boundaries may place one free ad per issue for sale of used household or agricultural items, or help wanted.
- Classified ads from home-based or commercial businesses offering products or services for sale, employment opportunities, home rentals, etc. are \$5 each or \$15 for 4 consecutive issues (must be pre-paid to receive the discount).

Display Ads

Display ads are business card size and can include both text and graphics, printed in black and white. They should be sized to fit a single column: 3.5 inches wide by not more than 2.3 inches high. Lay out your ad with text and graphics exactly as you wish them to appear. Ads should be submitted with black text and grayscale images at not less than 300 dpi resolution. PDF or TIF are the preferred file formats; please consult the Editor if you wish to submit your ad in a different file format. Display ads must be submitted electronically, either by email or burned on a CD.

Prices

Display ads cost \$30 per issue or \$100 for 4 consecutive issues (must be pre-paid to receive the discount).

Payments

Payment for ads is due prior to publication. Please make checks payable to Skyline Ridge Neighbors and mail to Laurel Erhardt, 14416 NW Skyline Blvd., Portland, OR 97231.

Addresses for Ad Submission

Email (preferred): ridgerunner@skylineridgeneighbors.org

Mail: c/o Laura Foster, Editor, 14355 NW McNamee Rd, Portland, OR 97231.